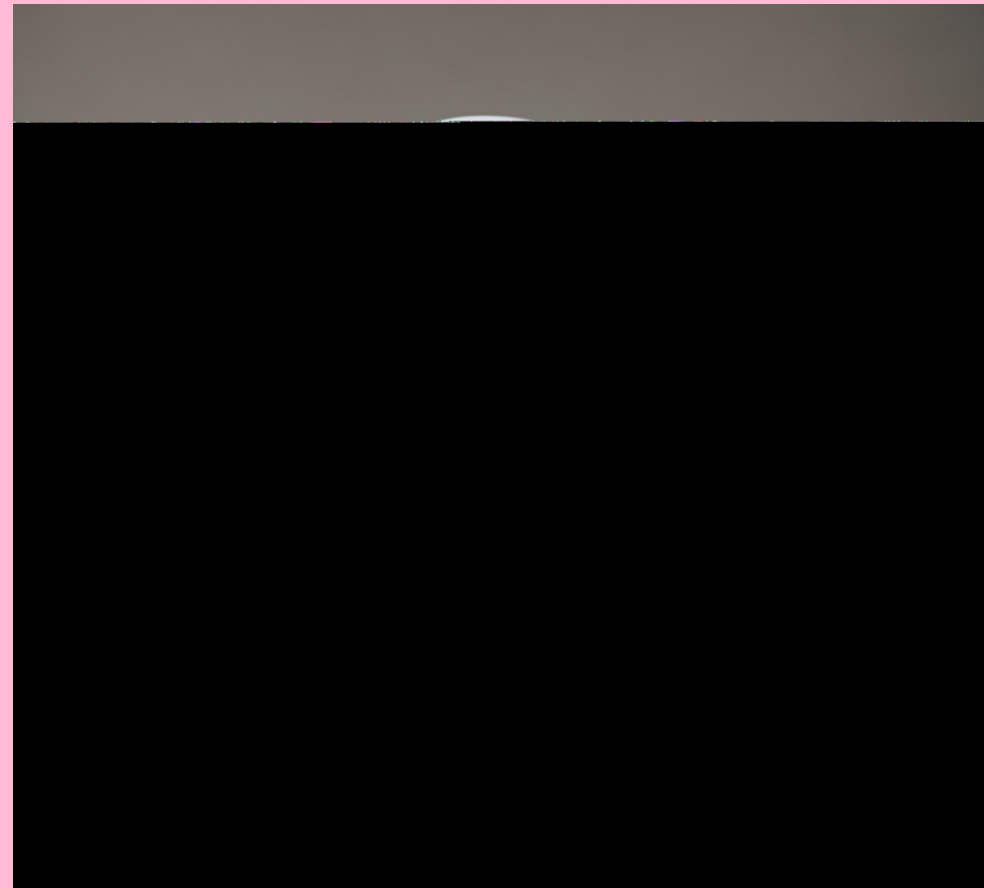


Zeynep

Hijabi



Zeynep is an Engineering student in her mid-twenties. She lives in a busy city and spends most of her time balancing academic responsibilities with a part-time job.

Zeynep is passionate about fashion. She enjoys experimenting with different styles to express her unique identity.

Interests

- Fashion and styling hijabs in various ways
- Engineering and technology
- Spending time with friends and family
- Looking up style inspo and the latest fashion trends

Goals

- Finding high-quality hijabs that match her style
- Easy and enjoyable online shopping experience
- Staying updated on the latest trends
- Balancing her student life with personal life

Pains

- Difficulty determining the quality of hijab fabrics
- Lack of washing and care instructions
- Overwhelming number of options without easy ways to narrow down choices

Needs

- Finding high-quality hijabs that match her style
- Easy and enjoyable online shopping experience
- Staying updated on the latest trends
- Balancing her student life with personal life

Media

